SHAIL, 14 DECEMBER 2017

TODAY FROM: MALAGA, SPAIN

ROLF PFEIFER, DR. SC. TECHN. ETH LIVING WITH ROBOTS LTD., SHANGHAI JIAO TONG UNIVERSITY, CHINA PROF. EM. UNIVERSITY OF ZURICH















Department of Automation, Shanghai Jiao Tong University, China



ROLF PFEIFER, DR. SC. TECHN. ETH LIVING WITH ROBOTS LTD., SHANGHAI JIAO TONG UNIVERSITY, CHINA PROF. EM. UNIVERSITY OF ZURICH

HOW THE BODY SHAPES THE WAY WE THINK -10 YEARS LATER

SHAIL, 14 DECEMBER 2017



ROLF PFEIFER, DR. SC. TECHN. ETH LIVING WITH ROBOTS LTD., SHANGHAI JIAO TONG UNIVERSITY, CHINA PROF. EM. UNIVERSITY OF ZURICH

THE "ROBOT/AI HYPE", EMBODIED INTELLIGENCE, SOFT ROBOTICS, AND DEEP NEURAL NETWORKS

SHAIL, 14 DECEMBER 2017





WHY DO PLANTS NOT HAVE BRAINS?

(Lewis Wolpert, British biologist)



. . .

WHY DO PLANTS NOT HAVE BRAINS?

"The answer is actually quite simple: they don't have to move!" (Lewis Wolpert, British biologist)

. . .



THERE ARE OTHER THINGS BESIDES DEEP NEURAL NETWORKS





ROBOTICS* 2017 HAS A PROBLEM

* CONSUMER ROBOTICS, SOCIAL ROBOTS - NOT INDUSTRIAL ROBOTICS

Random Interviews with consumers, 04/2016







EXPECTATION







EXPECTATION

perfect functionalitypolished look





- toy look
- little functionality

11

THE "ROBOTIC/AI HYPE" REALITY OF "ROBOTICS-REVOLUTION" 2016/2017









Hefei (China)



THERE IS A ROBOTIC HYPE !



THERE IS A ROBOTIC HYPE !



Nov.29wed.-Dec.2sat. 2017 10:00-17:00 / Tokyo Big Sight. Japan Organizers : Japan Robot Association(JARA), THE NIKKAN KOGYO SHIMBUN, LTD







THERE IS A ROBOTIC HYPE !



Nov.29wed.-Dec.2sat. 2017 10:00-17:00 / Tokyo Big Sight. Japan Organizers : Japan Robot Association(JARA), THE NIKKAN KOGYO SHIMBUN, LTD

About iREX ¥



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Nov.29wed. - Dec.2sat.



THE "ROBOTIC HYPE"

CBS News / CBS Evening News / CBS This Morning / 48 Hours / 60 Minutes / Sunday Morning / Face The Nation

●CBS MONEY Watch

Markets Money Work Small Business Retirement Tech Trending

CBSNEWS, December 2013

By JONATHAN BERR / MONEYWATCH / December 16, 2013, 1:18 PM

Google buys 8 robotics companies in 6 months: Why?

5 Comments / f Shares / 91 Tweets / @ Stumble / @ Email

Google's (GOOG) acquisition of military robotics maker Boston Dynamics has certainly gotten tongues wagging but has left one key question unanswered: Why?



Media reports about the deal didn't provide much insight other than to note that Boston Dynamics makes cool stuff. The search engine giant has named Andy Rubin, who oversaw the development of the Android operating system, to head its robotics endeavors, which the company has without income called a "macmahat " A





THE "ROBOTIC HYPE"

CBS News / CBS Evening News / CBS This Morning / 48 Hours / 60 Minutes / Sunday Morning / Face The Nation

●CBS MONEY Watch

Markets Money Work Small Business Retirement Tech Trending

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More +

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ROBOTS

14-PAGE SPECIAL REPORT

RISE OF THE

INFORTIGIE APRES 47 HOUSE

Obama v Obamacare How to make a chromosome Will Japanese women rebel? Marine Le Pen woos France Understanding the first world war



"The dawn of the age of robotics" Frankfurter Allgemeine Zeitung 9 February 2017, p. 21

t Fliege und leuchtenden Augen: ein Roboter namens Pepper

Das Zeitalter der Roboter bricht an

ie Zeiten, als Computer aue Kisten waren, sind orbei. Die Roboter werden umer menschlicher: Sie hen aus wie Menschen, sie rnen, sie springen, und sie hwitzen sogar. 'arum eigentlich?

liert sein. Derzeit sind alles in allem 2,6 Millionen Roboter in der Industrie im Einsatz. Allein in Deutschland werden jedes Jahr mehr als 20 000 Roboter in Fabriken und Betrieben installiert.

Unternehmen wie Siemens, BMW, Toyota oder auch General Electrics haben schon viel Geld in die Hand genommen, um in die Forschung und Entwicklung zu investieren. Apple, Google und Samsung haben sprachgesteuerte Handys mit selbstlernenden Systemen beeinen Roboter entwickelt, der Personalabteilungen von Unternehmen bei der Auswahl von Bewerbern für einen Arbeitsplatz helfen kann. Die Maschine namens Matilda sieht ein wenig aus wie ein zu groß geratener Reiskocher, hat zwei Augen, einen Lautsprecher und zwei Mikrofone, kann ans Internet und an große Datenbanken angeschlossen werden. Sie soll einem Job-Bewerber binnen einer halben Stunde 76 Fragen stellen, ihn bei den Antworten beobachten, das Minen-





THE TABLOID PRESS What is Artificial Intelligence?

Martin Vetterli, President EPFL

18 October 2017



Ihre Meinung 🔹 Zürich 20° 📀

Q Suche

me News Sport Politik Wirtschaft People Leben Digital Auto Virtual Reality Video Services

Professor Vetterli erklärt

Was ist künstliche Intelligenz?

Martin Vetterli - Präsident der EPFL Lausanne -

#@MartinVetterli

Martin Vetterli ist Präsident der EPFL in Lausanne und führender Experte für Digitalisierung. Jede Woche erklärt er Begriffe aus der digitalen Welt.







THE TABLOID PRESS

Robots take command in the garden







Zürich 12° Schweiz Ausland Wirtschaf Sport People Entertainment Borse Dossiers PostFinance News Krankenka

Ihre Story, Ihre Informationen, Ihr Hinweis? feedback@20minuten.ch

Männerspielzeug

19. Mai 2017 10:33; Akt: 19.05.2017 10:33 🔜

Roboter übernehmen im **Garten das Kommando**

von K. Wolfensberger - Die Verkäufe von Rasenmährobotern gehen durch die Decke. Im Trend sind Mäher, die sich via App bedienen lassen. Wenig Freude daran haben Tierschützer.



19 Mai 2017



UBS: AI TO BOOST TRADERS' PERFORMANCE

FINANCIAL TIMES

COMPANIES MARKETS OPINION WORK & CAREERS LIFE & ARTS LD

ificial intelligence in real workplaces

Artificial Intelligence and Robotics

+ Add to myFT

Robots enter investment banks' trading floors

UBS among the banks looking to AI to boost traders' performance





Financial Times 7 July 2017

UBS as "Pionier"

2017





DEEPMIND - DEVELOPER OF ALPHAGO

ALPHAGO

HOME FILMMAKERS GALLERY

"We think of DeepMind as kind of an Apollo program effort for Al. Our mission is to fundamentally understand intelligence and recreate it artificially.



Demis Hassabis Co-Founder & CEO, DeepMind

source: AlphaGo Movie website







THE RACE FOR HUMAN LEVEL AI

We need a new approach to progress human level Artificial Intelligence (AI). And this is why Mindfire was created.

Cracking the brain code

the Moonlanding of our time



ROBOTS IN FACTORIES









ROBOTS IN FACTORIES

welding robots













ROBOTS LEAVING THE FACTORY HALLS -MOVING INTO OUR OWN LIVING SPACE



THE "CHAMPION": HONDA ASIMO











Service Robotics











Darwin-OP (Trosson)

"Social Robots"



Plen2 (Plen2 Proj.)





Alpha 1s (UBTECH)



Alpha 2 (UBTECH)

Balro (Fujisoft)

mm

Jibo







Kiribo (Toyota)

Nao (Ald./Softbank) Buddy (Blue Frog Rob.) Unisrobo (UNIS Corp.)







Jibo (original)





Jibo-Imitations

ElliQ (Intuition Robotics)



Jibo imitation



Olly (Emotech)







小机器人

"Social Robots"



From: WRC Oct 2016 Houd.com

让机器人的



A Saboate

塔 米 智 龍











德宝威网络鲁

"Social Robots"







CREEKELESTING

0.000

O sense ligg

O parat.





"Social Robots"



"Social Robots"

From: Robot Show, Shanghai, July 2017










From: Robot Show, Shanghai, July 2017





"Social Robots"

-init,







EXTERN







From: WRC, Beijing, 2017, August 2017



"Social Robots"









From: WRC, Beijing, 2017, August 2017



"Social Robots"











"Social Robots"

functionality of an iPhone











SOCIAL ROBOTS 2017 - A SOBERING EXPERIENCE ?



Rolf with Softbank's "Pepper" - the 'STAR'





Café Nescafé Harajuku, Tokyo November 2015







SOCIAL ROBOTS 2017 - A SOBERING EXPERIENCE ?



Rolf with Softbank's "Pepper" - the 'STAR'





Café Nescafé Harajuku, Tokyo November 2015







SPIEGEL 43, 2016



Rolf with Softba "Pepper"

Pepper? Hallo?

Verbinalichkeit

Eine Meldung und ihre Geschichte Warum ein dummer Roboterinternational Schlagzeilen machte

"Hello, Pepper?"

Why a stupid robot gets into the headlines?

Spiegel 43, 2016



hte eines Untergangs

Kargini Gilgei7 **Eine Reise an die Front** ven Mossul



SPIEGEL 43, 2016

Rolf with Softba "Pepper"

Marchael Children

Eine Meldung und ihre Geschichte Warum ein dummer Roboterinternational Schlagzeilen machte

"Hello, Pepper?"

Pepper? Hallo

Why a stupid robot gets into the headlines?

Spiegel 43, 2016

fé Nescafé irajuku, Tokyo ovember 2015

te eines Untergangs

King mil Griges? **Eine Reise an die Front Von Mossul**



CAREFUL: ANTHROPOMORPHIZATION!

ANTRHOPOMORPHIZATION

"... to attribute human form or **Merriam Webster**

Rolf with Softbank's "Pepper"

personality to things not human."



Café Nescafé Harajuku, Tokyo November 2015







ANTHROPOMORPHIZATION







ANTHROPOMORPHIZATION





"Hello my name is Roboy"

Photography: Adrian Baer



ROBOY: FACIAL EXPRESSION



Credit: TEDx Zurich



SOCIAL ROBOTS - REALITY CHECK

- mostly children's toy look
- social interaction but lack of manipulation skills in real world
- movement and locomotion limited
- novelty wears off quickly
- in essence: functionality of iPhone







"iPhones in tin cans" "iPhones on wheels"



"iPhones in tin cans" "iPhones on wheels"



From: WRC 2017, August 2017



SOCIAL ROBOTS - REALITY CHECK

- mostly children's toy look
- social interaction but lack of manipulation skills in real world
- movement and locomotion limited
- novelty wears off quickly
- in essence: functionality of iPhone

FULL-FEATURED HUMANOIDS NOT ANYWHERE IN SIGHT







DEEP NEURAL NETWORKS



DEEP NEURAL NETWORKS

- image processing
- AlphaGo
- speech and language
- self-driving vehicles
- medical diagnostics
- Big Data
- etc.



DEEP NEURAL NETWORKS

Each "feature map" performs a local analysis over the whole input space





Fully-connected layers



a alamy stock photo



DEEP NEURAL NETWORKS – HUGE AMOUNTS OF DATA REQUIRED

Each "feature map" performs a local analysis over the whole input space



Fully-connected layers

"Panda"

a alamy stock photo



DEEP NEURAL NETWORKS

- image processing
- AlphaGo
- speech and language
- self-driving vehicles
- medical diagnostics
 - **Big Data**
- > etc.



DEEP NEURAL NETWORKS



< 1% targeted distortion







DEEP NEURAL NETWORKS



<1%



Gibbon



DEEP NEURAL NETWORKS



"Statistically impressive, but individually unreliable." John Launchbary, DARPA







THE ULTIMATE HYPE IN DNN: ALPHAGO





ALPHAGO – AN ALGORITHM!





ALPHAGO – AN ALGORITHM!







THE "AI"



THE "AI" THE "ROBOTIC/AI" HYPE

 complete separation of hardware and software intelligence = software
 Internet of Things
 Pepper
 Baxter se morphology/materials completely ignored - input-processing-output **B**Minteraction with environment neglected

4-4











PERFORMANCE VS. COMPETENCE



PERFORMANCE VS. COMPETENCE

Performance

AlphaGo	
Al/Deep Neural	
Networks	h
machine learning	
(uninteresting)	"inte



llectual"





ALPHAGO – COMPETENCE?





BACK TO "SOCIAL ROBOTICS" – ROBOLOUNGE PROJECT

- fulfill expectations of public, deliver on promises
- functionality beyond speech and facial expression
- comfortable, engagin, exciting interaction, high "coolness factor"

NOT: REPLACING HUMANS, BUT ENHANCING EXPERIENCE



THE ROBOLOUNGE PROJECT

Design and make available a spac future (not only talk about it)



Design and make available a space where people can experience the

The "Robolounge"





Experience a touch of tomorrow !

social experiment - public window - community

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Experience the future !



VIDEO: "HOW WILL IT BE"?



ROBOLOUNGE ROBOTS receptionist

bartender

 $\bullet \bullet \bullet$

security ("bouncer")

"Drone waiters"

















ROBOLOUNGE ROBOTS

receptionist

bartender

security ("bouncer")

"Drone waiters"





















WHY A "BARTENDER" ROBOT ?





THE "BARTENDER" ROBOT

- needed for the "Robolounge"
- skills transferable to many other domains
- great markets
- it's fun!!

sophisticated sensory-motor and social communication skills required



THE ROBOTIC/AI HYPE

THE ROBOT BARTENDER - CAPABILITIES

- customer presence recognition, visual contact voice recognition, limited speech recognition
- handle payment

understand order, move to beer storage, fetch bottle, pour desired beer info about specials, drinks, offering humorous comments and jokes



THE ROBOT "BARTENDER": WHY WILL IT WORK ?

- embodiment
- soft robotics
- scaffolding

MUST EXPLOIT THESE FACTORS !





THE ROBOT "BARTENDER": WHY WILL IT WORK ?

embodiment

soft robotics

scaffolding

MUST EXPLOIT THESE FACTORS !







René Descartes Discours de la Méthode, 1637



"I THINK — THEREFORE I AM"





Lego Mindstorms "creatures"





"Crazy Bird"

Design and construction : Mike Rinderknecht

loosely hanging feet random component rubber/plastic



Physical embedding ("embodiment")

only brain (control): not sufficient

must unterstand: embedding of brain into organism morphology (shape) and material chracteristics of robot environment



The "Passive Dynamic Walker"



Design and construction : Andy Ruina, Martijn Wisse, Steve Collins - Cornell University, Ithaca, New York





Design and construction : Andy Ruina, Martijn Wisse, Steve Collins - Cornell University, Ithaca, New York

The "Passive Dynamic Walker"

passive structure exploiting embodiment "cheap design"





Design and construction : Andy Ruina, Martijn Wisse, Steve Collins - Cornell University, Ithaca, New York

The "Passive Dynamic Walker"

passive structure exploiting embodiment "cheap design"

trade-off: narrow ecological niche



The "Passive Dynamic Walker"



Memory for walking?







Video : Max Lungarella, Raja Dravid - Dynamic Devices, Zurich

THE DANCING **ROBOT "STUMPY"**







Video : Max Lungarella, Raja Dravid - Dynamic Devices, Zurich

THE DANCING **ROBOT "STUMPY"**

EMERGENCE lifting feet off the ground ("must understand physical dynamics")







Ryuma Niiyama, Yasuo Kuniyoshi, "Mowgli: A Bipedal Jumping and Landing Robot", ICRA 2007.



ROBOT "FROG"

Task distribution: brain (control) – body (morphology, materials) – environment

i.e.

no clear separation: control – hardware

-> "Soft Robotics"



SOFT ROBOTICS : LEONARDO DA VINCI

日本からロボットテクノロジーを世界の

ンドロイド発

イトーキ東京イノベー

jijicom 🔹

Credit: Hiroshi Ishiguro and Minoru Asada, Osaka University, Japan







SOFT ROBOTICS : LEONARDO DA VINCI



Credit: Hiroshi Ishiguro and Minoru Asada, Osaka University, Japan

EMERGENCE soft materials crucial for facial expression ("underactuated system")







factory robots:

hard materials: steel, plastic, electrical motors



humans:

85 % soft materials !

HUMANS: LARGELY "SOFT"



"soft" to touch **built from soft materials** "soft", natural movements "soft", pleasant, safe interaction





GRASPING: TRADITIONAL ROBOT





grasping small object



THE "UNIVERSAL COFFEE-BALLOON GRIPPER"



balloon filled with ground coffee vacuum pump

balloon with ground coffee

credit: Jaeger/Lipson – Univ. of Chicago and Cornell Univ., New York



grasping boject





THE "UNIVERSAL COFFEE-BALLOON GRIPPER"



credit: Jaeger/Lipson – Univ. of Chicago and Cornell Univ., New York

exploitation of material properties

all objects with same control

adaptivity at periphery (not centrally controlled)



HOLDING A HARD OBJECT



exploitiation of material properties

deformable tissue

adaptivity at the periphery (not centrally controlled)



GRASPING GLASS WITH THIMBLES – THE "THIMBLES EXPERIMENT"

effortless



Try it ! impossible !

experience what materials do for you !







THE THIMBLES-EXPERIMENT





THE "POWER OF MATERIALS"





THE "SOFT ROBOTICS GRIPPER"





SOFT ROBOTIC ARM - FOR BARTENDER ROBOT

UNDER CONSTRUCTION



EXPANSION OF DESIGN SPACE

design decision:

what to put into morphology, materials, control, environment?

morphologies and materials (physical structure, sensory distribution, actuators)



SOFT ROBOTICS - THEORETICAL CONSIDERATIONS

control dominent

control

informational computation

increased reliance on self-organization



industrial Asimo Octopus Roboy computer pure (compliant algorithm (running (and (soft robot algorithm) (centralized similar tendoncontincontrol) robots) driven) uous)

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TRADE-OFFS

guided self-organization

morphology materials dominant

morphological computation

"Frog"

Passive Universal vesicles (compliant, "coffee- Dyn. W. molecules pneumatic) balloon" (exploiting morph.) gripper







MORE TROUBLE

fundamental behavioral principle

- induction of sensory stimulation through action (**NOT**: "input-processing-output")
- raw material for information processing of brain
- learning about environment
- (cf. John Dewey: "The reflex arc concept in psychology", 1896 !!)



JOHN DEWEY, PHILOSOPHER, PSYCHOLOGIST, EDUCATOR, 1896

"We begin not with a sensory stimulus, but with a sensory-motor coordination [...] In a certain sense it is the movement which is primary, and the sensation which is secondary, the movement of the body, head, and eye muscles determining the quality of what is experienced. In other words, the real beginning is with the act of seeing; it is looking, and not a sensation of light."

'The reflex arc concept in psychology,' John Dewey, 1896


MORE TROUBLE: COMPLEXITY OF DESIGN SPACE

- fundamental behavioral principle
- induction of sensory stimulation through action (NOT: "input-processing-output")
- raw material for information processing of brain
- learning about environment
- (cf. John Dewey: "The reflex arc concept in psychology", 1896 !!)

induction of correlations: information structure information overlap between sensory channels

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PHYSICAL DYNAMICS AND INFORMATION STRUCTURE

Essence:

self-structuring of sensory data through physical interaction with world Note:

- physical process not computational
- prerequisite for learning
- predictions, expectations

Inspiration:

John Dewey, 1896 (!) Merleau-Ponty, 1963 Bajcsy, 1963; Aloimonos, 1990; Ballard, 1991 Sporns, Edelman, and co-workers Thelen and Smith (developmental studies)

NOT: INPUT-PROCESSING-OUTPUT (FOR HUMAN INTELLIGENCE)

-> sensory-motor contingencies, SMCs

SMCs: law-like relations between movements and associated changes in sensory stimultion; O'Regan and Noë: A sensorimotor account of vision and visual consciousness, 2001)

1

NOT: INPUT-PROCESSING-OUTPUT (FOR HUMAN INTELLIGENCE)

-> sensory-motor contingencies, SMCs

SMCs: law-like relations between movements and associated changes in sensory stimultion; O'Regan and Noë: A sensorimotor account of vision and visual consciousness, 2001)

dependence on:

- morphology (sensor type and distribution), materials
- action (emergent behavior)
- environment (e.g. object)



HOW IT ALL FITS TOGETHER

loosely swinging arm: arm/joints self-organize into preferred trajectory

exploration:

- preferred trajectories: easy control, energy-efficient
- generation of rich, useful patterns of sensory stimulation (SMCs)
- sensory channels)
- learning, cross-modal associations predictions

constrained ("soft", biomechanical constraints - morphology, materials)

induction of information structure - self-structuring (correlations in different



THE ROBOT "BARTENDER": WHY WILL IT WORK ?

embodiment

soft robotics



MUST EXPLOIT THESE FACTORS !





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THE "ROBOLOUNGE" PROJECT

STRUCTURING ENVIRONMENT – EXPLOITING CONSTRAINTS

limited space

movement on tracks

predefined positions (customers, bottles, glasses)

narrow context (conversation)





THE "ROBOLOUNGE" PROJECT

STRUCTURING ENVIRONMENT – EXPLOITING CONSTRAINTS

limited space

movement on tracks

predefined points (customers, bottles, glasses)

narrow context (conversation)



DON'T NEED UNIVERSAL WAITER ROBOT !







Experience the future !

See you in the Robolounge in the near future !

The "ROBOLOUNGE" Project

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BEWARE: ROBOT TECHNOLOGY IS COMPLEX – SLOW ROI



THE ROBOTIC/AI HYPE

Thank you for your attention !

VC.

